

Workshop and WIFI Training

Empowerment of Women Entrepreneurs and Older Persons through ICT

Day 1

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| 10.00-11.00 | Registration |
| 11.00-11.15 | Welcoming activities by Nakornpanom SMART Silver Economy with Thai Soft Power Networks |
| 11.15-12.00 | <p>Welcome message to all partners and distinguished guests.</p> <ul style="list-style-type: none">- Report the objectives of the workshop and WIFI training
By the Provincial & Northeast Regional Director of the Division for Empowerment of the Elderly- Remarks by Mr. Ko, Director, APCICT/ESCAP- Opening remarks and Collaborative Policy
by Ms. Ramrung Worawat, Director-General of the Department of Older Persons <p>Take a photo together</p> |
| 12.00-13.00 | Lunch break |
| 13.00-13.30 | <p>Introduction - Digital Elderly</p> <p>By Assoc. Prof. Dr. Kamolrat Intaratat, CCDKM, STOU</p> |
| 13.30-14.30 | <p>Pricing techniques</p> <p>By Asst. Prof. Dr. Patcharee Phasuk, Dean of Economics, STOU</p> |
| 14.30-16.00 | <p>Story Telling</p> <p>By Assoc. Prof. Dr. Kamolrat Intaratat, CCDKM, STOU</p> |

Day 2

9.00-10.00	WIFI Academy -Digital Tools (Facebook page, tools, live streaming, Message box, communication) by Dr. Nilramphai Pattaranon and the CCDKM team at STOU
10.00-12.00	Photography for PR & Advertising by Dr. Nilramphai Pattaranon and the CCDKM team at STOU
12.00-13.00	Lunch break
13.00-14.00	Trendy Digital Tools : CANVA: logo, cover size, banner by Dr. Nilramphai Pattaranon and the CCDKM team at STOU
14.00-16.00	E-Shop presentation, Closing ceremony & Certificate by Dr. Nilramphai Pattaranon and the CCDKM team at STOU Closing ceremony & Certificate