Virtual Training of Trainers on Media Information Literacy for Bhutan

25 to 28 July 2022 (Virtual)

BACKGROUND

The Asian and Pacific Training Centre for ICT for Development (APCICT/ESCAP) and the Ministry of Information and Communications are organizing the Virtual Training of Trainers on Media Information Literacy for Bhutan on 25-28 July 2022. The event is targeted at information and media officers as well as government officials responsible for promoting and sensitizing media and information literacy.

The virtual training provides comprehensive understand digital media particularly social media use in public sector while developing critical thinking and data driven decision making. The workshop includes practical example, case studies, and group activities.

LEARNING OUTCOMES

At the end of the programme, participants are expected to:

- Informed about the media and its impact on individuals, families and communities
- Aware and sensitive to responsible and ethical use of media and information
- Able to apply MIL skills in consumption and creation of media and information
- Able to practice professionally and socially desirable behaviors with media and information

TARGET AUDIENCE

The training will be attended by officials from the Department of Information and Media (DoIM), Ministry of Information and Communications, and Department of Curriculum and Professional Development, Ministry of Education

STRUCTURE

The virtual training will be held on 25-28 July 2022 via Zoom from 12:00pm to 4:00pm, Thimphu time (UTC+6). It will consist of a series of lectures, group discussions, and presentations.

CONTACTS

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PROGRAMME AGENDA

**Virtual Training of Trainers on Media Information Literacy for Bhutan
25-28 July 2022; 12:00pm – 4:00pm, Thimphu (UTC+6); via Zoom**

Time*	Day 1
12:00pm – 4:00pm	Opening: Mr. Tshewang Tobgyel, Officiating Director, DoIM, MoIC Mr. Kiyoung Ko, Director, APCICT/ESCAP Session 1: Understanding social media technology, philosophy, and impact Session 2: Social media at work in public sector; government 2.0 philosophy and implementation scenarios
Time*	**Day 2**
12:00pm – 4:00pm	Session 3: Social media strategy and policy Session 4: Social media ethics and privacy issues
Time*	**Day 3**
12:00pm – 4:00pm	Session 5: social media security issues Session 6: critical thinking; data driven decision making; digital analytics
Time*	**Day 4**
12:00pm – 4:00pm	Session 7: managing and mining social media data; social media analytics Closing

(*) Thimphu time (UTC+6)