



Digital Leaders Seminar

For Local Chief Executives

2 to 3 March 2023 (Siargao, Surigao del Norte)

BACKGROUND

The Development Academy of the Philippines, in partnership with the Asian and Pacific Training Centre for ICT for Development (APCICT/ESCAP), is organizing the Digital Leaders Seminar for Local Chief Executives on 2 to 3 March 2023 in Siargao, Surigao del Norte. The event is targeted to local chief executives and other government officials who are responsible for the development and implementation of digital initiatives in their jurisdictions.

The seminar will introduce the concept of inclusive digital development and explore the benefits and challenges associated with digital society, digital economy and digital policies. It will discuss the considerations facing government officials to help identify the policies and programs needed to design, develop, and implement an inclusive digital development strategy.

The seminar will emphasize the importance of a digital government and the common pillars that underpin it – digital infrastructure, digitally enabled services, capacity building and regulatory policies. It will deepen participants’ understanding of the role of data in public service delivery. It will also highlight the role of data and data analytics in supporting evidence-based policy-making and discuss key policy issues, including the need for data privacy and data strategy, that can facilitate data-driven governance.

LEARNING OUTCOMES

At the end of the programme, participants are expected to:

- Have greater appreciation of the growing pervasiveness of digital technologies in public and private spheres and how the adoption of these technologies can impact governance;
- Explain components of digital government strategies and plans and their associated processes; expand on the regulations and legal framework required for effective digital government transformation;
- Examine data-driven governance through a discussion of data-driven decisions, evidence-based policy, and results-based management; appreciate the role of data governance, data management, and data analytics;
- Explore policy and other issues related to developing and implementing data-driven governance; and
- Enhance their understanding on the importance of data privacy and protection; appreciate the role of data privacy legislation.

TARGET AUDIENCE

- The event is targeted to local chief executives and other senior officials from various local governments in the Philippines.

VENUE

- The seminar will be held on 2 to 3 March 2023 at Retreat Resort, Siargao.

DRAFT PROGRAMME AGENDA

Digital Leaders Seminar for Local Chief Executives 2 to 3 March 2023, 9:00 am to 4:00 pm Siargao, Surigao del Norte

Time	2 March 2023 (Thursday)
9:00 am to 9:30 am	Opening <ul style="list-style-type: none">▪ Welcome Remarks, [DAP Representative]▪ Welcome Remarks, Mr. Kiyoung Ko, Director, APCICT/ESCAP▪ Group Photo
9:30 am to 12:00 pm	Session 1: Inclusive Digital Development <ul style="list-style-type: none">▪ Introduction▪ Digital Society, Digital Economy, Digital Politics▪ Six Dimensions of Digital Govt Resource Person: Dr. Emmnuel Lallanana, CEO, IdeaCorp
12:00 pm to 1:30 pm	<i>Lunch Break</i>
1:30 pm to 4:00 pm	Session 2: Digital Government and Transformation <ul style="list-style-type: none">▪ Introduction▪ Digital Govt Strategies<ul style="list-style-type: none">○ Digital Governance Values○ Digital Infrastructure○ Digitally Enabled Services○ Capacity Building○ Regulatory and Legal Framework Resource Person: Dr. Emmnuel Lallanana, CEO, IdeaCorp

Time	3 March 2023 (Friday)
9:00 am to 12:00 pm	<p>Session 3: Data Driven Governance</p> <ul style="list-style-type: none"> ▪ Introduction <ul style="list-style-type: none"> ○ Data Driven Government ○ Data Driven Decision Making ▪ Data Sources, Analytics, Governance and Management <ul style="list-style-type: none"> ○ Data Sources ○ Data Analytics ○ Data Governance and Data Management <p>Resource Person: Dr. Emmnuel Lallanana, CEO, IdeaCorp</p>
12:00 pm to 1:30 pm	<i>Lunch Break</i>
1:30 pm to 4:00 pm	<p>Session 4: Data Privacy and Data Strategy</p> <ul style="list-style-type: none"> ▪ Data Privacy ▪ Data Strategy <p>Resource Persons: Atty. John Fajardo, Partner, Fajardo Law Offices and Dr. Emmanuel Lallana, CEO, Ideacorp</p>
4:00 pm to 4:30 pm	<p>Closing</p> <ul style="list-style-type: none"> • Distribution of Certificates • Closing Remarks