



**Webinar on Data Protection and Privacy for
Media/Information Officers and Journalists
16-18 November 2021 (via Zoom)**

The Ministry of Environment, Climate Change and Technology of the Republic of Maldives and the Asian and Pacific Training Centre for ICT for Development of the United Nations Economic and Social Commission for Asia and the Pacific (ESCAP) will organize a webinar for media / information officers and journalists on data protection and privacy.

The webinar aims to enhance understanding among the participants on the importance of data privacy and protection; emphasize the role of data privacy legislation; and share information on international frameworks and good practices from selected countries. It aims to contribute to Maldives' efforts for strengthening data protection and privacy in the country.

The webinar will cover the following:

- **Data Privacy in Data Driven World.** This session will look into the history of data privacy legislations. Two cases that demonstrate the importance of data privacy will also be discussed: Surveillance Capitalism (an economic system centered around the commodification of personal data with the core purpose of profit-making) and Privacy and the Pandemic.
- **The Evolution of International Privacy Principles.** This session will focus on the international frameworks that influenced (and continue to influence) national data privacy legislations. These are: The OECD Guidelines on the Protection of Privacy and Trans-border Flows of Personal Data (1980, 2013); APEC Privacy Framework (2015), ASEAN Framework on Personal Data Protection (2016) and ASEAN Framework On Digital Data Governance; and the EU General Data Protection Regulation (2018). Privacy laws of key Asia Pacific jurisdictions will also be discussed.
- **Beyond Legislation.** This session will discuss three programs needed to ensure that the goals of the data privacy law are accomplished: 1) Improving Awareness – to help transform the legal requirements of a new data privacy law into compliant and sustainable behavior 2) Capacity Building - Continuous training and capacity building contributes to the effective application of data privacy law; 3) Developing a Privacy ecosystem - existence of a closely interconnected system of actors who are engaged in the exchange of information and resources that will help promote data privacy. Members of the privacy ecosystem range from the regulator who enact new regulations to innovators who create solutions for businesses to manage compliance, or for consumers to manage their privacy preferences

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Date/Time	Description
16 November (Tuesday)	
09:30-9:45	<p>Opening</p> <ul style="list-style-type: none"> • H.E. Ms. Aminath Shauna, Minister of Environment, Climate Change and Technology, Republic of Maldives • Mr. Kiyong Ko, Director, APCICT/ESCAP <p><i>Group Photo</i></p>
9:45-11:30	<p>Data Privacy in a Data Driven World <i>Resource Person: Emmanuel C. Lallana</i></p>
17 November (Wednesday)	
09:30-11:30	<p>The Evolution of International Privacy Principles: OECD, APEC, ASEAN and GDPR <i>Resource Person: John Fajardo</i></p>
18 November (Thursday)	
9:30-9:40	<p>Summary of Days 1 and 2 <i>Resource Person: Emmanuel C. Lallana</i></p>
9:40-10:30	<p>Presentation: Beyond Legislation <i>Resource Person: Emmanuel C. Lallana</i></p>
10:30-11:00	<p>Interactive Discussion</p> <p>Close</p>