

KOL : Kick Off Live-commerce online Training Program

13 – 14 September 2021 at 13.00 – 18.00

via zoom

13 September 2021

Time	Activities	Speaker
12.50-13.00	All participants standby by connecting zoom	
13.00-13.20	Opening Ceremony <ul style="list-style-type: none"> - Mr. Kiyong KO, Director of APCICT, UNESCAP deliver Remarks and VDO presentation (5 minutes) - Dr. Kasitorn Pooparadai, Senior Executive Vice President of DEPA deliver Remarks - Ms. Ajarin Pattanapanchai deliver Opening Remarks 	
13.20-13.30	Overview of the principle of training and activities	
13.30-14.30	Live-Commerce Mindset	Mr. Han Bing
14.30-14.45	Break	
14.45-15.45	KOLs & Fan Economy: Case Study from China (e-Learning)	Ms. Kulthirat Pakawatkrailert
15.45-16.00	Testing Online Assessment	Speakers team Certified Expert by TeC
16.00-16.15	Break	
16.15-18.30	Live-Commerce Operation Concept and Workshop	Ms. Kulthirat Pakawatkrailert

14 September 2021

Time	Activities	Speaker
13.00-13.15	All participants standby by connecting zoom	
13.15-14.15	How to Start your Live with Live-Commerce Personality	Ms. Kodthong Boonpakhanavic
14.15-14.30	Break	
14.30-15.30	Workshop-Based Consulting: KOL: Kick Off Live-Commerce	Speakers team Certified Expert by TeC
15.30-15.45	Break	
15.45-16.45	Workshop-Based Consulting: KOL: Kick Off Live-Commerce	Speakers team Certified Expert by TeC
16.45-18.00	Presentation of participants : KOL: Kick Off Live-Commerce	Speakers team Certified Expert by TeC
18.00-18.30	Summary of the activities and conclusion	Speakers team Certified Expert by TeC

As of 13 Sep 2021