



Bhutan Virtual Training on “Realizing Data-Driven Governance”

24 May 2021

10:00am -11:40am (Thimphu)

BACKGROUND

To emphasize the importance of data and to encourage the use of data for effective and efficient decisionmaking among the senior and mid-level managers in different organizations in the Civil service, the Royal Institute of Management (RIM) and the Asian and Pacific Training Centre for ICT for Development (APCICT/ESCAP) are organizing a virtual introductory session on “**Realizing Data-Driven Governance** ” on **24 May 2021**.

“Data-driven” describes an activity that is “pushed by data, rather than by intuition or by personal experience”. Data-driven also means making “strategic decisions based on data analysis and interpretation”. Therefore data-driven governance can lead to sounder governance and control, optimized fraud and error detection, mitigation and prevention, improved services based on insights gained from those being served, improved efficiency through intelligence networks, which can lead to reduced costs and improved public perception of the organization or agency.

The world as we know is increasingly driven by data. The role of data is more significant than ever in public sector strategy, and it is increasingly helping governments to meet the demands of citizens as to how, when and where they access services. Data analytics is the tool that will tell the government organizations where they can optimize, which processes can be optimized or automated, which processes are efficient and which processes are unproductive. It will help organizations gain insight into the enormous amounts of knowledge they need to enhance their performance in terms of effectiveness and efficiency. In the midst of a data revolution, most developing countries still face challenges pertaining to lack of data, low quality data and outdated data.

It is important for the government, at all levels, to understand how data and data analytics can help improve their services and outcomes. Therefore, this session aims to raise awareness among the participants regarding the importance of data for data-driven governance and to encourage them to be the drivers for data-driven governance in their respective organizations.

OBJECTIVES

The objectives of this virtual session are to:

- Emphasize the importance of data, data revolution (various data sources) and data justice.
- Understand data-driven governance - the intensive and extensive use of data to achieve their organizational goals.
- Understand the role of data governance and data management in ensuring data accessibility, reliability, quality and timeliness for users.
- Increase awareness about data analytics - the process of examining datasets in order to draw conclusions about the information they contain.
- Enhance understanding of policy and other issues related to developing and implementing data driven governance in developing countries.

RESOURCE PERSON

Dr. Emmanuel Lallana, Chief Executive, IdeaCorp., Philippines

PARTICIPANTS

The session will be attended by senior and mid-level managers working in different organizations and agencies in the Civil Service.

DATE AND VENUE

This will be a virtual session delivered over Zoom on 24 May, from 10:00am to 11:40pm (Thimphu).

CONTACTS

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PROGRAMME

**Virtual Session on Realizing Data-Driven Governance for Senior and Mid-Level
Managers in the Civil Service
24 May 2021**

TIME (Thimphu)	DESCRIPTION
	Opening Session
10:00 – 10:05	<ul style="list-style-type: none"> ▪ Introduction to the Programme by Director General RCSC (proposed)
10:05 – 10:10	<ul style="list-style-type: none"> ▪ Remarks by APCICT/ESCAP
	Group Photo
10:10 – 11:40	Presentation <ul style="list-style-type: none"> ▪ Realizing Data-Driven Governance <i>Resource Person: Dr. Emmanuel Lallana, Chief Executive, IdeaCorp, Philippines</i>
11:40 – 12:00	About the Data Driven Governance Module (Head, DICT, RIM) <ul style="list-style-type: none"> ▪ Registration and Enrollment to the Module
14:00 - 16:30	Conduct of Data Driven Governance Module (APCICT Academy Module) <i>(Self-Paced Virtual Learning Class)</i> <ul style="list-style-type: none"> ▪ Data Revolution and Data Justice ▪ Data and Governance ▪ A World Awash in Data ▪ Data Governance and Data Management ▪ Data Analytics, Bias and Intuition ▪ Creating an Enabling Environment for Data-Driven Governance ▪ Creating a Data-Driven Culture
16:30 – 17:00	Reflection on the Data Driven Module - Closing statement: Director, RIM <ul style="list-style-type: none"> - Data Driven Governance and what it means for Bhutan